



Free Event srl
S.legale: V.le Bianca Maria, 28 - 20129 Milano
S.op: Corso Baccarini, 16 - 48018 Faenza (RA)
tel. +39 0546 061693 - p.iva 05644760968
www.free-event.com

PRIVACY POLICY STATEMENT

(Pursuant to art. 13 and 14 of EU Regulation No. 2016/679)

FREE Event SRL with registered office at V.le Bianca Maria, 28 - 20129 Milano (MI), Italia - (hereinafter Free Event and also "Data Controller"), in its capacity as data controller pursuant to art.13 of EU Regulation no. 2016/679 (hereinafter "GDPR") and to the amendments introduced by Legislative Decree no. 196 of 30.6.2003 as revised by Legislative Decree 101/2018 (hereinafter "Data Protection Code") takes users' privacy into serious consideration and therefore undertakes to respect the provisions on personal data protection.

This data protection policy ("Privacy Policy") describes how personal data are processed by Free Event according to articles 13/15 of the UE Regulation 2016/679 is normally published in the sections of the Website where the users' personal data are requested and collected.

Where provided for in the UE Regulation 2016/679, the user shall be requested to give his/her consent to the processing of his/her personal data. If the user provides the personal data of a third party, he/she should ensure that such data are communicated to **Free Event** and further processed for the purposes specified in the relevant privacy policy statement, in compliance with UE Regulation 2016/679 and with the applicable law.

Subject of the Processing

Data Controller will process your personal identification data (for example name, surname, company name, address, telephone number, email address, bank and payment details - hereinafter "personal data" or also "data") contributed by you as you enter into contracts for the services provided by the Data Controller.

Identification of Data Controller, Data Processor and Data Protection Officer

The Data Controller is **FREE Event SRL** with registered office at V.le Bianca Maria, 28 - 20129 Milano (MI), Italia, Information e-mail address: privacy@free-event.it.

Purposes of the processing

Your personal data are processed:

- A. Without your express, specific consent (art. 6 paragraphs b) and e) of the GDPR), for the following Service Purposes: to finalise contracts for the Data Controller's services; to comply with any pre-contractual, contractual and fiscal obligations arising from the business relationship with the data subject; to comply with the obligations enforced by the law, by a regulation, by any Community regulations or by an Authority order (such as measures to prevent money laundering); to exercise the Data Controller's rights, such as the right of defense in Courts;
- B. Only with your express, specific consent (art. 7 GDPR), for the following Marketing Purpose, such as sending by e-mail, post and/or text messages and/or by telephone contacts,



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newsletters, marketing communications and/or advertising material on products or services offered by the Data Controller and surveys on the degree of satisfaction with the quality of the services provided; sending marketing and/or advertising materials by e-mail, post and/or text messages and/or telephone contacts. Please note that if you are already our customer, we may send you commercial or marketing communications relating to the Data Controller's services and products similar to those you have already purchased, unless you expressly object (art.130 c.4 Data Protection Code).

PLACE OF DATA PROCESSING

Personal data are stored and processed with the use of computer systems owned by Free Event or managed by technical service providers. Data are processed only by specifically authorized personnel, including personnel appointed to carry out extraordinary maintenance operations

TYPES OF DATA PROCESSED

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

This is information that is not collected to be associated with identified interested parties, but which by its very nature could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes the IP addresses or domain names of the computers used by users who connect to the site, the addresses in URI (Uniform Resource Identifier) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in the event of hypothetical computer crimes against the site: except for this eventuality, data on web contacts currently do not persist for more than seven days.

OPTIONAL PROVISION OF DATA

The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this site entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.

PROCESSING METHODS AND DATA RETENTION TIME

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected.

Data are stored for the time required to fulfil the purposes for which they have been collected.



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Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

RIGHTS OF THE DATA SUBJECT

In your capacity as data subject, you hold the rights specified in art. 15 of the GDPR, and specifically the following rights.

To obtain confirmation as to whether or not personal data concerning you exist, regardless of their being already recorded, and disclosure of such data in an intelligible form.

To obtain the following information: a) source of your personal data; b) purposes and methods of processing; c) logic applied in case of treatment with electronic devices; d) identification details of the data controller, the processors and the representative appointed under art. 5, paragraph 2 of the Data Protection Code and art. 3, paragraph 1 of the GDPR; e) the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware of the personal data in their quality of appointed representative within the State, of data processors or personnel authorized to process personal data.

To obtain: a) the updating, correction and, when this is in your interest, the integration of your personal data; b) the deletion, transformation into anonymous form or freezing of data used in breach of the law, including those for which storage is not required for the purposes for which they have been collected or subsequently processed; c) certification that the amendment and deletion operations as per points a) and b) have been brought to the attention, together with their contents, to those to whom data have been communicated or disclosed, unless this proves impossible or involves a disproportionate effort.

To object, completely or partially: a) to the use of your personal data for legitimate reasons, even if pertaining to the purposes for which they were collected; b) to the processing of personal data concerning you, for the purpose of sending advertising materials or making direct sales or for carrying out market surveys or commercial communications, with the use of automated systems not involving an operator, by email and/or by traditional marketing means using telephone and/or paper mail. It should be noted that the data subject's right to object, as per point b) above, with regard to direct marketing by automated means, also extends to traditional means, and that in all cases the data subject retains the right to exercise the right to object even only partially. Therefore, the data subject may decide only to receive communications by traditional channels, or only automated communications, or neither of the two types of communication.

In accordance with articles 15 to 22 of Regulation (EU) no. 2016/679, at any time you may exercise the following rights:

- a. to request confirmation of whether or not any personal data concerning you exist;
- b. to obtain information concerning the purposes of the processing, the categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be disclosed and, when possible, the storage period;
- c. to obtain the rectification and erasure of your personal data;



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- d. to obtain the restriction of processing;
- e. to obtain the portability of your personal data, that is the right to receive your data from a data controller in a commonly used, machine-readable format, and to transmit them to another data controller without impediment;
- f. to object to your data processing at any time, also in case of processing for direct marketing purposes;
- g. to object to an automated decision-making process relating to natural persons, including profiling;
- h. to obtain from the data controller access to your personal data, the rectification or erasure of your personal data or a restriction of your data processing or to object to their processing as well as your right to data portability;
- i. to withdraw your consent at any time, without prejudice to the lawfulness of the processing based on the consent given prior to withdrawal;
- j. to lodge a complaint with a Supervisory Authority.

You can withdraw your consent to the processing of your personal data at any time by sending a certified mail with return receipt requested, to the following address: **FREE Event SRL** with registered office at V.le Bianca Maria, 28 - 20129 Milano (MI), Italia, Information e-mail address: privacy@free-event.it along with your identification document, including the following text: *"withdrawal of the consent to process all my personal data"*. Once this operation is completed, your personal data will be removed from our filing system within the shortest possible time.